

smartQUOTE®

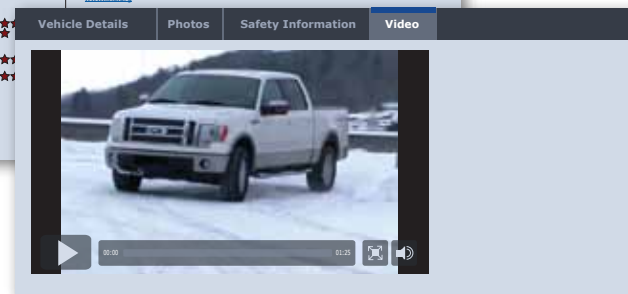
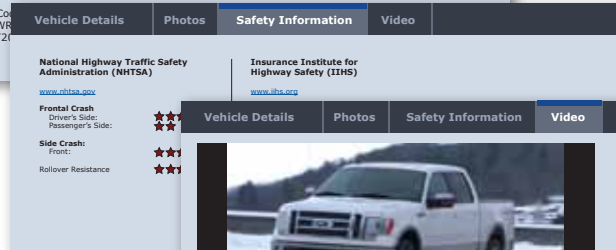
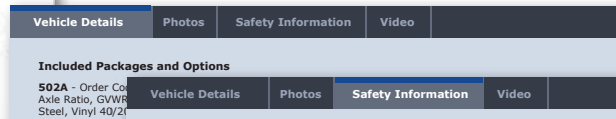
Ensure your dealership is the clear leader when you respond to internet leads automatically with ResponseLogix® SmartQuote® 2.0 every time.

Convey broad availability by presenting multiple new and pre-owned vehicles on a single quote. Enhance the trust and sense of fairness prospects feel toward your dealership by always providing consistent professionalism with every quote.

Leads come to ResponseLogix from your website, OEM website, or third-party lead provider and ResponseLogix executes a multi-vehicle price quote in response in minutes. The SmartQuote is programmed using your business rules including pricing, template configuration, and assigned sales rep. A copy of the SmartQuote is immediately included in the customer record within your CRM system.

“We went from 103 sales a month in our internet department, to 170 sales within two to three months”

Ricky Lopez
Greenway Chrysler Jeep Dodge



SmartQuote Tabs

For more information contact us at
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